



Sales Copy PRICE GUIDE

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CROSSAN
MY WORDS, YOUR VOICE

Website Content

You have an average of seven seconds to convince a reader to stick around— make each one count.

Each package includes a hefty amount of research (on things like your industry, your competition and your target market), a features and benefits analysis, the writing process itself, copy-editing and proofreading (for one round of revisions).

The 'small but mighty' package

from £560

If you're a brand new business, dipping your toe in the water, this might be the best package for you.

This includes the copy for one web page – get your business off to a flying start with a killer landing page.

The 'level-up' package

from £985

If you're ready to take your business to the next level, this is the way to go.

This includes copy for three web pages, typically a landing page, an about page and a services page, but we'll discuss this during your consultation to figure out what's right for you.

The 'supercharge' package

from £1425

Business is taking off– and you're not slowing down now!

This package includes copy for five pages. This is great if you've added new services or products to your biz and you're ready to shout it from the rooftops.

Sales Page Package

You've spent a tonne of time putting together the perfect product or service package — now you need the perfect copy to help you sell it.

My sales page package includes an in-depth consultation where we take a deep dive into your business, our product/service and your sales goals. It also covers yet more research, writing, copy-editing, proofreading and up to two rounds of revisions.

Prices from £950

Book your package now at www.clarecrossan.co.uk