



# Blog Packages

## PRICE GUIDE

[WWW.CLARECROSSAN.CO.UK](http://WWW.CLARECROSSAN.CO.UK)

{ Clare  
CROSSAN  
MY WORDS, YOUR VOICE

# Content marketing packages.

## Content strategy: done for you.

£900

Content without a solid strategy behind it is just noise.

So let's get strategic and concentrate on creating content that actually works!

With this 1-2 hour deep dive into your marketing and business goals, we'll devise a strategy that'll give your content real clarity and direction on:

- What you want to achieve with your content marketing.
- Who your content needs to reach.
- The type of content you want to create and when you're going to publish it.
- How you're going to promote it.

After our session, I'll send you an action plan, with 3 months' worth of content mapped out for you in detail. So you'll know exactly what you're posting and when for the next 12 weeks.

All you need to do is sit down and write!

(Of course, if you need me to write your content too, let me know and we can add that to your package).

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Get in touch now to book your package at [www.clarecrossan.co.uk](http://www.clarecrossan.co.uk)

# The writing only packages.

Now you know where you're going with your content, let's start creating!

Whether you have a list of topics the length of your arm and just need someone to make them sound great...or you don't know where to start, there's a package for you.

## Blog content — per post

£250

Ideal if you want a bite-size trial before you commit to a monthly package or the odd post when you're snowed under.

700-1000 words per post.

## Monthly packages.

Each package includes a 1-hour consultation where we'll plan out your content for the month ahead.

### Blog content — one month

£920

4 posts.  
700-1000 words per post.

### Blog content — six months

£5,500

24 posts.  
700-1000 words per post.

Book now

Prices correct as of April 2022 and may be subject to change.

# The bells and whistles packages.

With these packages, not only do you get my red-hot writing skills, but you also get the talents of my incredible graphic designer who can pimp up your posts and social media content, handle your on-page SEO and upload your post to your WordPress site.

## Package 1

£740

### WHAT YOU GET:

2 blog posts per month including:

- Strategy session
- Branded graphics (3-4 template designs)
- On-page SEO (+ Yoast SEO plugin installation if required)
- Uploaded to WordPress for you

## Package 2

£940

### WHAT YOU GET:

2 blog posts per month including:

- Strategy session
- Branded graphics (3-4 template designs)
- On-page SEO (+ Yoast SEO plugin installation if required)
- Uploaded to WordPress for you

### PLUS:

A branded newsletter to accompany each post, which we'll send out to your list as soon as we've uploaded the post to your website (MailerLite, Mailchimp and ConvertKit users only!)

Social media content (including graphics) for two social media channels to promote the post.

Get in touch now to book your package at [www.clarecrossan.co.uk](http://www.clarecrossan.co.uk)